



AFHC 2026
Global Conference

Healthy Cities for All:
Equity, Innovation
and Action

1-3 September 2026
Sydney Australia

SPONSORSHIP AND EXHIBITION PROSPECTUS

11th Global Conference of the Alliance for Healthy Cities 2026 (AFHC 2026)

1-3 September 2026 | UNSW Sydney
www.healthycities2026.com



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INVITATION FROM THE CO-CHAIRS

On behalf of the Executive Committee, we are delighted to invite you to join us for the upcoming Alliance for Healthy Cities Conference, themed “Healthy Cities for All: Equity, Innovation and Action.” This event will bring together thought leaders, practitioners, policymakers, and community advocates to explore how cities can become healthier, more inclusive, and resilient in the face of global challenges.

Healthy cities are not just an aspiration—they are a necessity. As 70% of the world’s population are expected to live in cities by 2050 and environmental pressures intensify, we must act decisively to ensure that health and well-being remain at the heart of urban development. This conference will provide a dynamic platform for sharing knowledge, showcasing innovation, and forging partnerships that translate ideas into action.

Your support as a sponsor or funding partner is vital to making this vision a reality. By partnering with us, you will help amplify solutions that address equity, climate resilience, and governance while empowering local leadership to drive meaningful change. Together, we can create cities that prioritise health for all, now and for generations to come.

2026 marks the 40-year anniversary of the Ottawa Charter for Health Promotion and the birth of the WHO Healthy Cities movement globally. We look forward to welcoming you to this transformative event and working with you to shape healthier, more sustainable urban futures.



Dr Jinhee Kim and Kelly Andrews
Conference Co-Chairs

ABOUT THE CONFERENCE

The Alliance for Healthy Cities (AFHC), established in 2003 is an international network dedicated to promoting and protecting the health and well-being of urban populations. Originating from the World Health Organisation’s “Healthy Cities” initiative, the Alliance brings together over 250 local government and associate members committed to creating healthier, more sustainable urban environments.

This 11th Global Conference is a flagship international event of AFHC that brings together city leaders, public health experts, policymakers, academics, and community partners from around the world. The Conference serves as a vital platform to exchange ideas, share innovative practices, and strengthen collaboration toward building healthier, more resilient, and sustainable cities.

In September 2026, the Conference will be held at the University of New South Wales (UNSW, Sydney). It highlights emerging urban health challenges and celebrates the progress made through the Healthy Cities movement. Participants engage in keynote sessions, technical workshops, and networking opportunities that inspire practical actions and partnerships across sectors.

Previous Host Cities include:

- Kuching City, Sarawak, Malaysia
- Suzhou, China
- Ichikawa, Japan
- Seoul, Republic of Korea
- Brisbane, Australia
- Hong Kong, China
- Wonju, Republic of Korea

The Ottawa Charter
1986 - 2026
Celebrating 40 years



AUDIENCE

Participants represent a wide spectrum of the AFHC membership, which as of June 2025 includes 184 city members, 34 NGOs, 10 academic institutions, 6 national agencies, 2 private organisations, and 2 individual members. Delegates come from across the Asia-Pacific region—including Australia, Cambodia, China, Japan, the Republic of Korea, Malaysia, Mongolia, the Philippines, Saudi Arabia, Singapore, and Vietnam as well as from countries such as Brazil, Canada, France, India, Indonesia, Kenya, and the USA.

This vibrant gathering brings together visionary local government leaders, passionate public health professionals, forward-thinking urban planners, pioneering researchers, dedicated NGOs, and innovative private sector partners all united by a shared mission: to build healthier, more sustainable and inclusive cities for all.



Pictured: Delegates at AFHC2024 in Seoul, South Korea

PROGRAM

Main Theme

“Healthy Cities for All: Equity, Innovation and Action”

This theme emphasises creating inclusive, sustainable urban environments where health and well-being are prioritised for everyone. It calls for bold strategies that combine equity, cutting-edge solutions, and collaborative action to shape the cities of tomorrow in an ever-challenging environmental, political and economic landscape.

SPECIAL FOCUS: Celebrating 40 Years of the Ottawa Charter: From Vision to Action

The conference will commemorate the 40th anniversary of the Ottawa Charter for Health Promotion (WHO, 1986). The healthy cities movement originated from the Ottawa Charter, translating its principles into action at the local government level.

Sub-Themes

1. Indigenous and Traditional Knowledge Systems for Healthy Cities

Exploring how Indigenous and traditional knowledge systems can guide urban planning strategies rooted in respect for land, culture, and community. This perspective fosters holistic approaches that strengthen social and environmental resilience.

2. Liveable High Density and Urbanisation Challenges

Addressing the complexities of growing urban populations while ensuring liveability, access to green spaces, and community well-being. Innovative design and policy solutions are key to balancing density with quality of life.

3. Financing, Governance and Empowering Local Leadership

Examining models for sustainable funding and governance that enable equitable health outcomes in urban settings, while highlighting the critical role of local governments and communities in translating global health commitments into practical urban action. Cities are the frontline for implementing policies that drive real change.

4. Urban Climate Resilience and Planetary Health

Designing cities that adapt to climate change and environmental challenges while protecting planetary health for current and future generations. This approach integrates sustainability, resilience, and ecological stewardship into urban planning.

5. Demographic Change and Health Across the Life Course

Supporting the health and wellbeing of all generations through urban design and policy that responds to diverse needs from early childhood through to older age. This approach integrates accessibility, inclusivity, and intergenerational connection into urban planning.

CONFERENCE EXECUTIVE COMMITTEE

- (Co-chair) Dr Jinhee Kim, UNSW Cities Institute
- (Co-chair) Kelly Andrews, CEO, Healthy Cities Australia
- Cr Melinda Lawton, Councillor, Kiama Council, Chair of AFHC Steering Committee
- Prof Keiko Nakamura, Secretariat, Alliance for Healthy Cities
- Dr. Isabel Espinosa, Technical Officer, World Health Organisation WPRO
- Prof Hoon Han, Director, UNSW Cities Institute



Dr Jinhee Kim



Kelly Andrews



Prof. Hoon Han



Cr Melinda Lawton



Dr Keiko Nakamura



Dr Isabel Espinosa



WHY PARTNER WITH AFHC2026?



1. Delegate Development

- Connect directly with international and Australian mayors, city council members, urban planners, public health officials, and NGO leaders from Australia and the Asia-Pacific Region.
- Gain insights into local government priorities, emerging urban health challenges, and policy trends.
- Build high-value partnerships that can lead to pilot projects, collaborations, and market adoption.

2. Benefits

- Showcase innovative solutions, products, or services to a highly focused, decision-making audience.
- Strengthen your corporate social responsibility portfolio by supporting sustainable, inclusive, and healthy city initiatives.

3. Brand Exposure

- Maximise brand visibility across 250+ member cities and participating organisations.
- Feature your organisation on event materials and digital signage.
- Build lasting goodwill by being recognised as a partner in advancing urban health and community well-being.

4. Customised Package

- Tailor sponsorship to your strategic objectives with flexible options for branding, workshops, or networking sessions.
- Access post-event analytics and research data to measure impact and guide future strategy.
- Leverage exclusive networking opportunities for engagement with key stakeholders.



SPONSORSHIP OPPORTUNITIES

We offer flexible sponsorship packages designed to meet diverse organisational goals and budgets. Each tier provides increasing levels of visibility, engagement, and impact opportunities.

OPPORTUNITIES	QUANTITY	INVESTMENT
Platinum	Exclusive (1)	\$25,000 + GST
Gold	Limited	\$15,000 + GST
Silver	Limited	\$7,500 + GST
Bronze	Unlimited	\$3,000 + GST
INDIVIDUAL OPPORTUNITIES		
Welcome Reception	Exclusive (1)	\$7,500 + GST
Gala Dinner	Exclusive (1)	\$10,000 + GST
Signage and Printing e.g. Large Media Walls, Program and way finding Signage, Flags	Exclusive (1)	\$10,000 + GST
Water Bottles or Coffee Mugs	Exclusive (1)	\$7,500 + GST
Catering - Coffee Cart	Exclusive (1)	\$3,500 + GST per day
Travel Bursaries and Scholarships	Limited	\$3,500 + GST per participant
Customised Packages	Limited	\$3,500 + GST

***all prices are exclusive of GST**

MAJOR PARTNERSHIP OPPORTUNITIES

PLATINUM (Sponsorship Fee: \$25,000 + GST)

- Partner profile and logo on the AFHC 2026 conference website
- Acknowledgement of partner level on digital marketing and promotion materials
- Verbal sponsor acknowledgement during conference opening and closing address
- Premier Display space on the main exhibit floor with branded signage
- Partner logo on rotating sponsor logo slides shown during breaks
- Partner logo on Delegate Lanyards
- Six (6) full conference registrations

GOLD (Sponsorship Fee: \$15,000 + GST)

- Partner profile and logo on the AFHC 2026 conference website
- Acknowledgement of partner level on digital marketing and promotion materials
- Verbal sponsor acknowledgement during conference opening and closing address
- Display space in the main exhibition hall
- Partner logo on rotating sponsor logo slides shown during breaks
- Four (4) full conference registrations

SILVER (Sponsorship Fee: \$7,500 + GST)

- Partner profile and logo on the AFHC 2026 conference website
- Acknowledgement of partner level on digital marketing and promotion materials
- Verbal sponsor acknowledgement during conference opening and closing address
- Display space in the main exhibition hall
- Partner logo on rotating sponsor logo slides shown during breaks
- Two (2) full conference registrations

BRONZE (Sponsorship Fee: \$3,000 + GST)

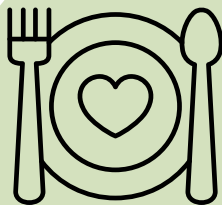
- Partner profile and logo on the AFHC 2026 conference website
- Acknowledgement of partner level on digital marketing and promotion materials
- Partner logo on rotating sponsor logo slides shown during breaks
- One (1) full conference registration

INDIVIDUAL OPPORTUNITIES



Welcome Reception - \$7,500 + GST

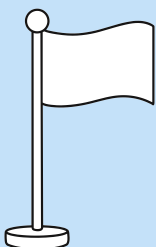
- Partner profile and logo on the AFHC 2026 conference website
- Recognition of partnership in main event promotional emails and social-media posts
- 3-minute welcome address by a representative of the partner at the start of the reception
- Partner logo on rotating sponsor logo slides shown during breaks
- Five (5) complimentary welcome reception tickets to invite your guests
- One (1) full conference registration



Gala Dinner - \$10,000 + GST

The premier social event for the AFHC Conference, bringing together participants to celebrate the alliance and the conference experience.

- Partner profile and logo on the AFHC 2026 conference website
- Recognition of partnership in main event promotional emails and social-media posts
- 3-minute welcome address by a representative of the partner at the start of the dinner
- Partner logo on rotating sponsor logo slides shown during breaks
- Five (5) complimentary conference dinner tickets to invite your guests
- One (1) full conference registration



Signage and Printing - \$10,000 + GST

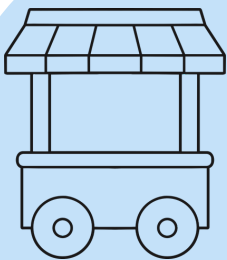
- Logo branded Media Walls, Program and way-finding Signage, Flags
- Partner profile and logo on the AFHC 2026 conference website
- Recognition of partnership on main conference marketing and promotional materials
- Partner logo on rotating sponsor logo slides shown during breaks

INDIVIDUAL OPPORTUNITIES



Water Bottles or Coffee Mugs - \$7,500 + GST

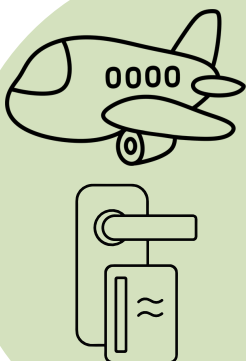
- Upon registration, delegates will opt-in to receive one standard water bottle (or refillable coffee mug). Your logo will appear in one colour on the label of the bottle or mug.
- Partner profile and logo on the conference website
- Recognition of partnership on main event promotional emails and promotional materials
- Partner logo on rotating sponsor logo slides shown during breaks



Catering - Coffee Cart - \$3,500 + GST per day limited opportunity

Acknowledgements:

- Partner profile and logo on the AFHC 2026 conference website
- Recognition of partnership on main conference marketing and promotional materials
- Logo displayed on catering signage during morning tea, lunch, and afternoon tea
- Partner logo on rotating sponsor logo slides shown during breaks



TRAVEL BURSARIES & SCHOLARSHIPS - \$3,500 + GST per participant - limited opportunity

This will go towards supporting transportation, accommodation and registration fees for selected students, ECR and community members from regional and international to ensure accessibility & diversity, inclusion.

- Partner profile and logo on the Healthy Cities conference website
- Recognition of partnership on main conference marketing and promotional materials
- Partner logo on rotating sponsor logo slides shown during breaks

BECOME AN EXHIBITOR

Showcase your organisation at the 11th Global Conference of the Alliance for Healthy Cities 2026. Exhibition space is offered in a limited number of dressed trestle table displays, situated within the fully catered conference venue so your brand is right where the conversation is happening.

RATE: \$3,500 ex GST per display table

Your exhibition package includes:

Display Space	One (1) 1.8m x .5m dressed trestle table and two chairs Single 4amp power point. Exhibitors are welcome to bring their own signage and pull-up banners.
Exhibitor Directory	Your Logo, a 50-word company profile, and contact details featured in the official directory.
Lead capture	QR code tracking via the conference app, so you can see who visited your display
Included exhibitor staffing	Two (2) people per Display Table (Exhibition access, catering, 2 x welcome reception tickets. No Access to Conference Sessions
Staffing	Two (2) representatives per table, with access to the exhibition floor, catering, and the welcome reception. <ul style="list-style-type: none">◦ Additional staff can be added at \$250 ex GST per person (transferable across all days).◦ Please note exhibitor staff do not have access to conference sessions.
Discounted conference registration	Exhibitor staff can register for full conference access at the reduced rate of \$450 ex GST per person.



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**For sponsorship and exhibition enquiries
please contact: Lucy Duggan on
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